

Hand out the hand-outs -- You must place the brochures in the hands of the people who pass by. They will not pick them up voluntarily. You should smile and say something like, "We are informing the public about a national security issue that threatens this community. Please take this home and read it." Don't aggravate Muslims by handing them anti-Islam brochures. You are not going to change their beliefs. However, if a Muslim asks for a copy, give it to them and say, "If you find any errors in this, we will gladly correct them." If people refuse to take a brochure, don't force it on them. Be courteous and friendly.

Be security conscious – In the three years that the Counter Jihad Coalition has been in operation we have had only one violent confrontation – ironically by an Afgan woman who was obviously deranged. She took a swing at one of our volunteers. Several Middle Eastern Muslims have gotten agitated over our "blasphemous" materials, but it has been all verbal. They are much more argumentative and demonstrative than Western people, but they are rarely violent. Nevertheless, we recommend the following precautions: a. set up table in a busy place – the more people the safer you will be; b. carry cameras and cell phones which are your best protection; c. know where to reach security personnel in the event of a disturbance; d. watch out for one another; and e. be ready to lose an argument rather than pick a fight.



For More Information On Islam:

The Free Encyclopedia
Wikislam.Net

Jihad Watch
Jihadwatch.Org

Front Page Magazine
FrontPageMag.Com

For Information About This Brochure:

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How to Start a Counter-Jihad Campaign in Your Own Community



What is Islam?

Islam is defined by the holy texts of its religion - not by the beliefs, actions or virtues of a Muslim.

Many visitors to our website tell us they would like to set up their own Counter-Jihad table in their community but they don't know how to go about doing it.

Here are some simple, field-tested steps for informing your community about the threat of Islamic Jihad and the encroachment of Islamic Shariah law.

Prepare – Muslims and apologists for Islam actually do not know a lot about Islam, but they have learned a number of Quranic quotations and shop-worn mantras about Islam that they can really tangle up your conversation with falsehoods. To counter this you need to read a book or two about Islam or visit some of the websites we recommend. Books by Robert Spencer, Pamela Geller, Wafa Sultan, Nonie Darwish, Ali Sina, and Ayaan Hirsi Ali are all helpful. Bill Warner of the Center for the Study of Political Islam has a whole series of short, factual, and informative books about Islam which are not very expensive. You might want to read his book, “Factual Persuasion – Changing the Minds of Islam’s Supporters” to learn how to start and maintain a conversation about the evils of Islam.

Train Volunteers -- The objective of the Counter-Jihad Coalition is to inform the general public, not to pick fights with Muslims or their sympathizers who may be passing by.



Volunteers need to make it clear in their conversations that they are not bashing Muslims, but are challenging the political ideology of Islam, which is hostile to our Constitution and our system of government. The Counter-Jihad has prepared a PowerPoint presentation “Training Guide for Counter-Jihad Volunteers” which is posted on our website. It should be studied by all volunteers. The more diverse your volunteers are by age, sex, and race will improve the public perception and reception.



Pick a Good Location -- The best locations for setting up a Counter-Jihad Information Table are places where large numbers of people gather or pass by -- shopping malls, conventions, county fairs, and sporting events. Posters attached to the table will inform the people about your agenda, and offering your brochures to the passers-by will encourage them to read the information when they get home. Don't expect people to voluntarily pick up your hand-outs – you must *hand them out*.

Obtain Permission – If you plan to set up a table at a public event, you may have to obtain permission or get a permit. The “permission” is about occupying space at the venue, not about what you want to say or hand out. This is important. The Constitution's First Amendment protects the *content* of speech, but owners of shopping centers and

Who is a Muslim?

A Muslim is one who is obedient to the commands of Allah and examples of Muhammad.

fairgrounds can rightfully determine whether you can set up tables at their *location*. If you are asked what your table is about, use Act for America's line, “We will be informing the public about issues critical to national security.” If other organizations are allowed to set up tables, they cannot prevent you from doing the same thing.

Print Posters and Brochures – Download the posters and brochures from our website, and modify them with your own contact information and your own message, if you wish. Posters should be 3' by 4' so people can see them from a distance. Most office supply and Kinko outlets can print these. They can be used over and over, so the cost per use goes down over time. Each volunteer can hand out 100 copies of a brochure in an hour with an average-sized crowd. You should pick brochures from our website that you feel strongly about or that would appeal to the crowd you are targeting. (We have over 20 different brochures.) You might also want a small supply of some of the other brochures which address specific issues in case a contact has questions that have been answered in those “issue” brochures.

